

FAITT SHOWCASES SPIRULINA in AQUA EXPO

M. Dhanaraj*, S. Seetharaman

**Foundation for Aquaculture Innovations and Technology Transfer (FAITT),
Thoraipakkam, Chennai 600 097, Tamil Nadu, India**

* Corresponding author Email : info@faitt.org

ABOUT FAITT

Foundation for Aquaculture Innovations and Technology Transfer (FAITT), is a nascent and highly unique Non-profit Private Research and Development (R&D) Foundation in the field of Aquaculture. It was established by eminent scientists, in Eluru, Andhra Pradesh, India in 2020 to uniquely focus on “Aquaculture Research And Development” – both nation-wide and globally. With its primary focus on Research, Publishing, Skill Development, Training and Social Empowerment activities, it aims to benefit both the Aquaculture community as well as society – both nationally and internationally, with quality, innovative and Sustainable Aquaculture operations and practices.

FAITT, as a Govt of India recognized Start Up and Triple-ISO Certified firm, believes in the maxim: “Human knowledge belongs to the entire world for the benefit of all, and thus collaboration is better than competition”. Also, Aquaculture has been declared to have immense potential and Spirulina has been hailed as the next global Super-food by the UN (United Nations) due to its very high nutrient potential. Considering the necessity and importance of such a potentially vast food resource sector, FAITT has been established to initiate and fulfil the R&D as well as Training requirements in Aquaculture, to innovatively and scientifically support the farmers and allied stakeholders.



AQUAEX INDIA EXPO - 2022

FAITT participated in the “AQUAEX INDIA” expo held on 4,5 & 6 of November at Bhimavaram. Its associate company CRESO ALGAE FORT , is involved in Spirulina Production and successfully showcased the same, They supplied **energy drinks**, which is made up of Spirulina, in juxtaposition with traditional ingredients, to the expo visitors and participants which numbered to more than 5000 people. All of them were really happy to taste the energy drink. Their **highly positive feedbacks** are a real boost to the CRESO ALGAE FORT team.

Andhra Pradesh Undi constituency MLA, Shri Mantena Rama Raju Garu visited CRESO stall at expo and had a glass of Spirulina Juice and expressed great delight. In juxtaposition with this, and many other visitors, farmers, students and other delegates liked it very much.

FAITT and CRESO are very grateful to Mr. Ramchandra Raju Garu (President, AquaEx) and the expo organising committee who have supported and help achieve a great success to promote FAITT awareness and Spirulina Juice. Dr. Dhanaraj, from FAITT, who is an achiever of Young Scientist sward, took a presentation on “Role of Micro Algae in Aquaculture”, which is quintessential innovative paradigm for current aquaculture growth and development. FAITT also released its nascent issue of **AQUAFOCUS** magazine on the eve of Aquaex India Expo – 2022.

Many farmers and entrepreneurs cognized the importance and benefits of algae, especially Spirulina, and expressed their interest to help in sustainable aquaculture by growing and maintaining Microalgae in their aqua farms.

USES OF SPIRULINA

- Immunity system enhancement
- Nutritional supplement and Food supplement
- Healthy dieting with spirulina
- Toxin removal
- Skincare
- Anticancer agent
- Antiviral, antimicrobial activity. Anti-inflammatory activity, antifungal, Antioxidant
- Lowering effect on diabetes etc.,

Spirulina Juice is a superb energy drink which everyone can drink at their home !

